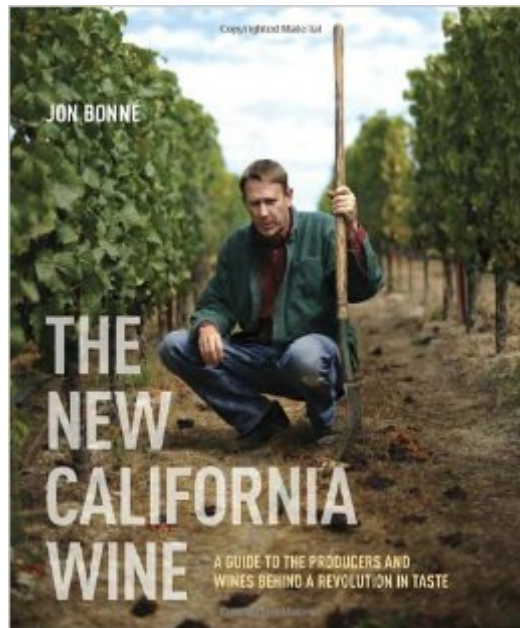


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# The New California Wine: A Guide To The Producers And Wines Behind A Revolution In Taste



## Synopsis

A comprehensive guide to the must-know wines and producers of California's "new generation," and the story of the iconoclastic young winemakers who have changed the face of California viniculture in recent years. The New California Wine is the untold story of the California wine industry: the young, innovative producers who are rewriting the rules of contemporary winemaking; their quest to express the uniqueness of California terroir; and the continuing battle to move the state away from the overly-technocratic, reactionary practices of its recent past. Jon Bonn writes from the front lines of the California wine revolution, where he has access to the stories, philosophies, and techniques of top producers. In this groundbreaking debut, Bonn paints an unflinching portrait of the current state of the industry: its strengths and shortcomings, its essential wines and those not worth pursuing. Lush full-color photographs, as well as a region-by-region tour of some of California's lesser-known growing areas, reveal the people and places behind the bottles. Finally, a comprehensive purchasing reference lists all the must-know producers and their best wines, making The New California Wine an essential resource for finding and buying the very best the state has to offer.

## Book Information

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## Customer Reviews

I realize this book is only the Author's and a few other's opinions. As an industry veteran both in the vineyards and winery I know and have worked with many wine professionals ranging from small and very large producers. There are many, well informed opinions in the industry contrary to the

Author's. The wine regions and some of the history does make for an interesting read. The concept that wine industry is separated between big wine (evil) and small wines (good) is a good story. Controversy sells books. However, the book focuses on the extremes completely ignoring a lot of the California wine industry and the dedicated craftspeople working in wineries of all sizes. It is either big wine and big flavor or small wine and thinner wines, no middle ground. This reminds me of blogs where two extreme groups argue. Most of us are somewhere in the middle. The chapters on New Farming and the New Winemakers are flawed in several areas, too much to discuss point by point here. Just know some (if not most) of what you are reading is what a few people believe or want to be true, some are myths. Perpetuating the myths does a disservice to novice readers trying to learn more about the subject. Biodynamics is an one example. Look up the "Biodynamics is a hoax" blog for well spoken contrary opinion on that subject. Bonne was raised on European style wines and thus he prefers that style. The more jumpy (acidic, tart), leaner (thin, low flavor) wines instead of big flavor, over the top wines, extreme high alcohol wines are lauded. What about the ocean of wines in between those extremes? Bonne downplays wine critiques that focus on "deliciousness". The wine drinking public deserves to drink wines that they prefer, even if they are just delicious.

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